V.I.P Forum

Yearly Report

Our Core Team

1. Siva Raghavi   (Director of Agile)

2. Balaji PR   (Program Managing intern)

3. Lakshana JK   (Graphic Designing Intern)

4. Mownish H   (Digital Marketing Intern)

About Us

Welcome to our V.I.P Forum located in the heart of Coimbatore at KGiSL Institute of Technology. We are a team of passionate and driven individuals who are committed to fostering a culture of innovation and entrepreneurship among college students.

Our mission is to empower the next generation of leaders and change-makers by providing them with the knowledge, resources, and support they need to transform their ideas into successful business ventures.

Whether you are a first-time entrepreneur or a seasoned business professional, our agile incubation centre is the perfect place to bring your ideas to life. Join us today and become part of a community of innovators who are changing the world, one idea at a time.

Our Incubatees

1. RaeMox
2. Healthasis
3. F.I.R.E.D
4. AXPERT AI
5. FRESHTICKS
6. IS3

Events

(Organized and attended by our agile students)

1. Tie Delhi-NCR event held at Coimbatore.

2. Rendezvous (IIT Pitch).

3. Great Mind Bootcamp.

4. StartupTN scaleup for incubation centre.

5. YI Event- the pitch workshop.

6. Guest Lectures.

7. Startup mixture.

8. Product Pitching.

9. Startup Grind Event.

10.   Java Capital Investor Meetup.

11. StartupTN Healthcare Hackathon.

12.   StartupTN Aadukalam.

13.   Startup Thiruvizha.

14.   YI Hackathon.

15.   Founders Lair HAICOOL Competition.

16.   Faculty Development Program.

Our Agenda Towards Selecting & Incubating Process

1. Application source
2. Idea Presenting to the panel
3. Bootcamp
4. Pre-Incubation
5. Prototype Development
6. Company Registration & IP Registration
7. Go to the Market
8. Fundraising

Great Mind Bootcamp

What had we done in the idea presentation?

We arranged panel members discussion session who come from the finance, business, and engineering.., domains they help the students how to present their ideas effectively

Then the students presented the ideas to the panel judges and the judges give feedback about their ideas them how to develop the idea for a new venture.

Speakers:

1. **Siva Raghavi**

(Enterprise Culture)

2. **Subisha**

(Opportunity in the market)

3. **Sathya**

(Venture fundamentals)

4. **Vaishnavi**

(Startup culture)

5. **Naveen**

(Customer Development)

6. **Sowmiya**

(High impact communication)

7. **Lakshmi Priya**

(Leadership and team)

8. **Raghav**

(Growth hacking and marketing)

9. **Bala Senthilkumar**

(Beyond concepts, How to execute)

10. **Chandru**

(Business design and models)

The students are assigned tasks related to business operations, strategy, marketing etc...This helps the students to understand the startup ecosystem and what real entrepreneurship means...

Mentoring Session

<u>Event Summary:</u>

      The Founders and co-founders acquired knowledge about how the startup ecosystem runs and how to lead a company and get the basic terminologies about the business, what is the roadmap to run a successful startup. we guide them about how we recruit people for our company, and what the main objectives and KPIs are selected and set for our company's growth. We follow the below-attached syllabus and mentor our members.

  Basic topics that have been covered in our incubation mentorship program followed below...

- **Build canvas (LMC/BMC).**
- **Understand the market.**
- **market types and market research.**
- **understand the KPIs & Make KPIs for their company/startup.**
- **Founder's mindset and psychology.**
- **Networking.**
- **Find a mentor.**
- **Social media basics.**
- **Branding.**

- Equity.
- Types of equity.
- Pitching.
- How to approach pitch.
- basic finance and funding concepts in the startup ecosystem.
- Angel Investors.

Rendezvous (IIT Pitch)

We have in place to support and nurture the next generation of entrepreneurs. At our incubation centre, we provide a platform for students to pitch their startup ideas, which have been selected and mentored by seasoned professionals and industry experts.

Our Agile Team has played a pivotal role in pre-incubating these ideas and ensuring that they are primed for success. We

understand the importance of laying a solid foundation for any venture, and that is precisely what we aim to achieve with our pre-incubation process. We provide our students with the resources and guidance they need to transform their raw ideas into polished business plans that are ready to take on the market.

As part of our commitment to supporting students, we recently organised an event where IIT-Pallakad students had the opportunity to showcase their startup ideas. This was an incredible opportunity for these students to gain exposure, interact with industry experts, and receive valuable feedback.

Our incubation centre was privileged to have IIT mentors review the startup ideas and provide their expert opinions. We believe that the key to success in entrepreneurship is to have a diverse range of perspectives, and this event certainly delivered on that front.

Our students were able to gain insights into the latest industry trends, learn from the experiences of established entrepreneurs, and receive valuable feedback on their ideas. We are proud to be a part of this thriving ecosystem, where students have the opportunity to learn, grow, and thrive as entrepreneurs.

Startup Grind Community Event

Event: 04

Date:07-JAN-2023

Chief Guest: Prasanth Ganesh,

                Founder, Preskale Solutions.

<u>Event Summary:</u>

Our incubation centre recently had the honour of hosting Mr. Prasanth Ganesh, a distinguished entrepreneur with extensive domain knowledge in customer management. During the event, Mr. Ganesh shared his valuable experiences and insights into his startup journey, highlighting the challenges he faced and the lessons he learned along the way.

As a successful founder, Mr. Ganesh provided valuable advice to our students on how to navigate the entrepreneurial landscape and emerge victorious. He emphasised the importance of resilience and persistence, particularly when dealing with failures, and shared inspiring anecdotes from his own journey.

Mr. Ganesh also spoke about the impact of selecting the right co-founder and building a strong team to support the growth

of any venture. He shared his perspectives on what qualities to look for in a co-founder and how to build a culture of collaboration and innovation within the team.

We extend our heartfelt thanks to Mr Ganesh for gracing the event with his presence and for sharing his invaluable experiences with us. The event concluded on a high note, with Mr Ganesh presenting a momentum gift to the audience, leaving everyone feeling inspired and energised.

Startup Grind Community Event

Event: 05

Date:28-JAN-2023

Chief Guest: Logesh Velusamy

                Founder, Effitrac Solutions.

<u>Event Summary:</u>

Our recent event at the incubation centre was graced by the esteemed presence of Mr Logesh Velusamy, a veteran entrepreneur with extensive domain knowledge in the multidomain industry and customer management. During the event, Mr Velusamy shared his valuable experiences and insights into his startup journey, highlighting the challenges he faced and the lessons he learned along the way.

As a successful founder, Mr Velusamy provided valuable advice to our students on how to navigate the ups and downs of entrepreneurship and emerge stronger. He emphasised the importance of resilience and persistence, particularly when dealing with failure, and shared inspiring anecdotes from his own journey.

In addition to discussing his own experiences, Mr Velusamy also touched upon the importance of selecting the right co-founder and building a strong team to support the growth of any venture. He shared his perspectives on what qualities to look for in a co-founder and how to build a culture of collaboration and innovation within the team.

The event was incredibly insightful and inspiring, and our students were left with a renewed sense of motivation and passion for entrepreneurship. Mr Velusamy's experiences and advice have provided our students with valuable insights into the startup ecosystem, and we are confident that his wisdom will serve as a guiding light for many aspiring entrepreneurs.

We would like to extend our heartfelt thanks to Mr Velusamy for his gracious presence and for sharing his invaluable experiences with us. The event concluded on a high note, with Mr Velusamy presenting a momentum gift to the audience, leaving everyone feeling inspired and energised.

Startup Grind Community Event

Event: 06

Date:04-FEB-2023

Chief Guest: Aakash Sadasivam

Founder, Prolgae Spirulina.Pvt.Lvt.

Event Summary:

On February 04th, 2023, we had the pleasure of hosting Aakash Sadasivam, Founder of Prolgae Spirulina Pvt. Ltd., at the Startup Grind event held in Agile Incubation Centre. The event provided a unique platform for startup enthusiasts, industry experts, investors, and entrepreneurs to gather, network, and exchange innovative ideas.

Mr. Sadasivam shared his entrepreneurial journey and valuable experiences, discussing how he started his company and what challenges he faced along the way. He also talked about his company's unique product, spirulina, and how it has the potential to address the growing demand for sustainable food solutions.

The event included a Q&A session where attendees had the opportunity to interact with Mr. Sadasivam and gain valuable insights into the world of entrepreneurship. The networking session was a great opportunity for attendees to connect with industry professionals and like-minded individuals and explore potential collaborations.

Overall, the Startup Grind event was a huge success, and we thank Mr. Sadasivam and Prolgae Spirulina Pvt. Ltd. for their valuable contribution to the event. We hope to continue hosting more such events to foster innovation and entrepreneurship in the startup community.

Startup Grind Community Event

Event: 07

Date:04-FEB-2023

Chief Guest:Sathish Ramalingam

Founder, eAuditor Office Pvt Ltd

Startup Grind hosted its community event with KGiSL Edu, bringing together students, entrepreneurs, and finance enthusiasts to delve into the intricacies of financial knowledge crucial for entrepreneurial success. The event was graced by the presence of Sathish Ramalingam, the esteemed Founder of eAuditor Office Pvt Ltd, who shared invaluable insights from his journey in the financial realm.

The evening commenced with a seminar aimed at unraveling the financial blueprints essential for building a foundation towards entrepreneurial success. Expert speakers provided deep insights into financial planning, budgeting, and investment strategies tailored for startups. Attendees had the opportunity to glean practical knowledge, learning how to navigate the financial landscape effectively.

The highlight of the event was the fireside chat featuring Sathish Ramalingam. With a wealth of experience in entrepreneurship and finance, Mr. Ramalingam engaged in a thought-provoking discussion, sharing anecdotes from his

entrepreneurial journey and providing wisdom on how to overcome financial challenges in the business world.

The interactive nature of the event allowed participants to ask questions and engage in a meaningful dialogue with the chief guest. Sathish Ramalingam's expertise and candid insights provided attendees with a unique perspective on the importance of financial literacy in the entrepreneurial ecosystem.

As the event concluded, participants left with a newfound understanding of financial principles, armed with the knowledge and inspiration needed to navigate the financial complexities of entrepreneurship. Startup Grind's seventh community event proved to be a valuable platform for fostering connections, sharing knowledge, and empowering the next generation of entrepreneurs on their path to success.

The Java Capital-Investor Meetup

Java Capital event was an investor meetup event that provided a platform for startups, investors, venture capitalists (VCs), and funders to come together and explore potential business opportunities. The event was focused on technology startups, with a particular emphasis on those that were using the Java programming language. The event featured pitch sessions, where startups had the opportunity to present their ideas and business plans to potential investors and VCs, and networking sessions, where attendees could connect with other professionals in their industry.

The event was designed to facilitate the growth of startups by providing them with access to funding, expertise, and networking opportunities. Java Capital was held at a prestigious four or five-star hotel in a major city, and attracted a diverse range of attendees from across the technology and investment communities.

Our company was excited to have had the opportunity to showcase our potential to top-tier investors and venture capitalists. We had the chance to connect with influential investors who could support our growth trajectory and help us achieve our strategic goals. Our pitch focused on the fundamental aspects of our business, including our background, our product/service, market potential, and our roadmap for future growth.

StartupTN Healthcare Hackathon

We are delighted to share with you the exciting success story of RaeMox, an innovative health-based startup incubated under the Agile Business Incubation Centre. As a member of our esteemed incubator team,

We had the pleasure of collaborating closely with RaeMox, offering expert mentorship and guidance as they developed their pitch deck, company valuation, and business model.

We are thrilled to announce that RaeMox recently claimed the top prize of ₹ 50,000 in the prestigious Startup TN Healthcare Hackathon! This is a remarkable accomplishment and a testament to the tireless dedication and hard work of the RaeMox team which is one of the teams in our incubation portfolio.

At Agile Incubator Centre, we are committed to providing unparalleled support to cutting-edge startups like RaeMox, empowering them to achieve their full potential and revolutionise their respective industries. We firmly believe that entrepreneurship is the cornerstone of economic growth and progress, and we take pride in nurturing and supporting the most promising startups from concept to reality.
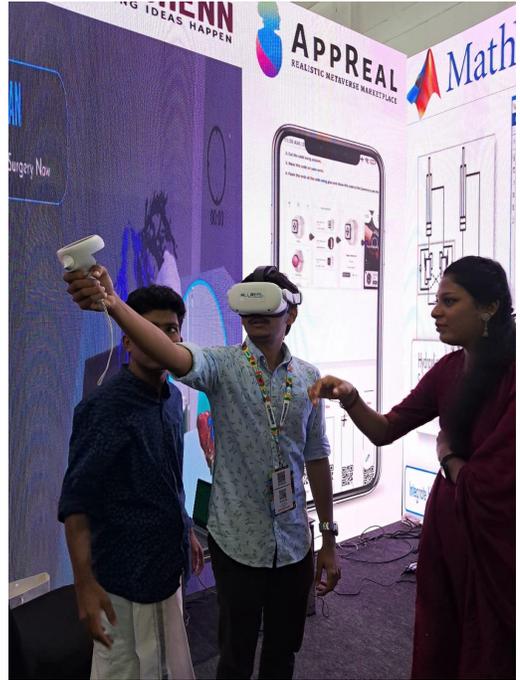
We extend my heartfelt congratulations to the RaeMox team Vijay , Salman Ansari, Ramesh Patel, Samual Martin, and Devaraj S on this well-deserved accolade, and we look forward to witnessing their continued success as they strive to transform the healthcare industry with their innovative solution.

StartupTN's-Startup Thiruvizha

Startup Tiruvizha, held at the CODISSIA Trade Fair Complex in Coimbatore on August 19th and 20th, 2023, was a vibrant celebration of entrepreneurship and innovation. The event featured an array of stalls showcasing the creativity and ingenuity of numerous startups. Throughout the two days, the venue buzzed with energy as entrepreneurs, business leaders, and industry experts delivered compelling speeches, sharing insights and experiences that enriched the audience. The event served as a platform for networking, collaboration, and inspiration, fostering a dynamic environment for the growth and success of startups. Overall, Startup Tiruvizha proved to be a valuable gathering that promoted the spirit of entrepreneurship and provided a unique opportunity for individuals to connect and engage in meaningful discussions.

Yi Hackathon

13 September 2023 3:18 pm

The Yi Hackathon, a dynamic event held on the 13th at the KGISL Main Campus in Coimbatore, saw the enthusiastic participation of 100+ teams, consisting of over 400 students. The hackathon was not just a coding competition but a collaborative effort to tackle five diverse regional environmental issues.Participants immersed themselves in an intense, innovation-driven atmosphere, where their collective goal was to brainstorm, design, and implement solutions that could make a tangible impact on the identified environmental challenges. The event provided a unique opportunity for students to apply their technical skills,

creativity, and problem-solving acumen in a real-world context.

The five regional environmental issues served as the focal points, challenging the teams to think critically and devise practical, scalable solutions. The hackathon, therefore, became a melting pot of ideas, fostering teamwork, ingenuity, and a shared commitment to addressing pressing environmental concerns.

Beyond the competition, the Yi Hackathon at KGISL Main Campus emerged as a catalyst for promoting environmental awareness, technological innovation, and a sense of social responsibility among the participating students. The event not only showcased the students' technical prowess but also highlighted their dedication to creating positive change in their regional community.

13 September 2023 3:40 pm

Founders Lair's HICOOL COMPETITION 2023

The HICOOL Competition 2023, orchestrated by Founders Lair in an engaging online format, emerged as a gateway to unparalleled funding opportunities for entrepreneurial ventures. Showcasing an assembly of forward-thinking incubation teams associated with Founders Lair, the competition became a dynamic stage where innovation met potential investors.

The online setting facilitated a borderless exchange of groundbreaking ideas, transcending geographical constraints and maximising exposure to potential investors. The competition's core focus on securing funding underscored the significance of transforming innovative ideas into tangible, market-ready solutions.

Founders Lair, as the driving force behind the event, demonstrated a commitment to fostering an environment where entrepreneurial dreams could be translated into reality through strategic funding. The competition not only celebrated the spirit of entrepreneurship but also strategically

aligned itself as a conduit for connecting groundbreaking ideas with the financial backing necessary for substantial growth.

As the curtains drew to a close on the HICOOL Competition 2023, it left in its wake a legacy of not just innovation but of newfound possibilities fueled by substantial financial support. The event positioned itself as a catalyst, propelling startups into a realm of immense potential and signalling the beginning of transformative journeys facilitated by significant funding opportunities.

Faculty Development Program

The Faculty Development Program was a transformative 10-day initiative aimed at elevating the entrepreneurial expertise of educators to new heights. Held on a daily basis, the program featured a diverse range of classes, seminars, and tasks designed to immerse faculty members in the dynamic world of business startups.

Throughout the event, participants were exposed to an array of topics related to the business and startup ecosystem. The curriculum delved into various aspects of entrepreneurship, providing a comprehensive understanding of essential skills, strategies, and tools required for success in the contemporary business landscape.

Each day of the program was meticulously structured, offering a blend of theoretical insights and practical applications. The participants engaged in interactive classes where they received firsthand knowledge from seasoned entrepreneurs and industry experts. These sessions were not only informative but also inspirational, as renowned entrepreneurs shared their experiences, challenges, and triumphs in the world of business.

In addition to classroom sessions, the program incorporated hands-on tasks and workshops that allowed participants to apply their newfound knowledge in real-world scenarios. These activities were crafted to simulate the challenges often faced by entrepreneurs, enabling the faculty members to develop problem-solving skills and a strategic mindset.

One of the highlights of the program was the participation of distinguished and experienced entrepreneurs who served as guest speakers and instructors. Their presence added immense value to the sessions, providing invaluable insights and practical advice based on their journeys in the business world. Participants had the unique opportunity to interact with these industry leaders, gaining a deeper understanding of the nuances of entrepreneurship.

As the program concluded, participants emerged with not only enhanced entrepreneurial knowledge and skills but also a renewed sense of enthusiasm and confidence. The Faculty Development Program successfully bridged the gap between academic expertise and real-world entrepreneurship, equipping educators with the tools they need to inspire and guide the next generation of aspiring entrepreneurs.

This event stood as a testament to the commitment of the institution to foster innovation, creativity, and a culture of entrepreneurship among its faculty members. The ripple effect of this program is expected to extend beyond the classroom, positively influencing the educational landscape and contributing to the development of future business leaders.

Partners:

Thank You