



“Digital Transformation for Future”

KITE Institute of Technology
KITE - ISTE Student Chapter

organizes
GUEST LECTURE ON
**DIGITAL TRANSFORMATION
FOR FUTURE**

Mr. L Venkatesan
Trustee, Lakshmi Venkatesan
Charitable Trust, Coimbatore

EVENT CO-ORDINATOR **Dr. A Rohini** Assistant Professor in S&H, KITE

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A Guest Lecture on “Digital Transformation for Future” under the aegis of KiTE-ISTE Student Chapter was organised on 09.05.2023 from 10:30 a.m to 11:45 a.m in Sir.C.V.Raman Hall.

Director(Academics), Dr. P. Shankar presided over the function. Mr.L.Venkatesan, Trustee, Lakshmi Venkatesan Charitable Trust, Coimbatore was the Resource person. Dean, Dr.N.Kathiravan also participated in the function.

The event started with a Prayer song; the welcome address was given by Mr.S.Arjun Rishi, II - CSE, Chairperson, KiTE-ISTE Student Chapter. The Presidential address was given by Dr. P. Shankar in his speech, he touched upon the need for digital transformation for this generation. He said that AI will enable lots of job opportunities for the students who are going to pass out in the coming years.

The Chief Guests, Mr. L. Venkatesan was introduced to the audience by Ms.K.Madhumitha, I CSE, KiTE.

In his speech Mr. L. Venkatesan spoke about the importance of digital transformation. He also quoted examples in a very lucid way.

He said that technology is changing very rapidly and wanted the students to be abreast with the latest technologies. He also advised the students to be skilful in their domain.



He insisted the students to poses the following four qualities 1. Cognitive Skill, 2. Interpersonal Communication, 3. Critical Thinking, 4. Self-Leadership Skill. He wanted students to always have up skilling and reskilling which will help them to compete with their peers.

To improve communication, students should listen to the speeches of personalities through TED Talks. He also wanted the students to become members in LinkedIn, a professional social media platform.

To gain more knowledge he recommended watching videos on YouTube on subject of their choice. He also advised students to become more aware of the recent technologies like AI, ChatGPT, GitHub, HackerRank, HackerEarth, Big Data etc. The chief guest also gave answers to a few questions asked by the students.

The vote of thanks was proposed by Mr.B.U.Hari Prasath, I ECE, Treasurer, KiTE-ISTE Student Chapter. The event ended with National Anthem. MoC was done by Ms.V.Varshini Shree(I CSE) and Ms. P. Harshini(I CSE). Totally 109 students and 4 faculty members attended the programme.



Welcome Address given by Mr.S.Arjun Rishi, Chairperson KiTE-ISTE Student Chapter



Presidential Address by Dr. P. Shankar, Director (Academics), KiTE



Resource Person introduction stated by Ms. K. Madhumitha, I – CSE



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“Digital Transformation for Future” session delivered by Mr.L.Venkatesan



Vote of Thanks by Mr.B.U.Hari Prasath, Treasurer, KiTE-ISTE Student Chapter



Outcome of the event:

1. Students have understood the fundamentals of digital transformation and its applications.
2. They also got some information of the latest different AI platforms.