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**KEIJL** Institute of Technology







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## **Editor-in-Chief**

Dr. V. Vijaya Chamundeeswari, Principal, KITE Dr. S. Suresh Kumar, Vice Principal, KITE

## **Co-Editor**

Dr.J.Rejina Parvin - ECE <u>Editorial Team</u>

Ms.Sruthi Mol P, Asst. Prof – IT, Ms.A.Sugnathi, Asst. Prof - CSE SSA Team & Ms.Kanchana Menon – Digital Marketing

# MHRD- NIRF

## ISO 9001:2015 Certificate Handover Ceremony







KGiSL Institute of Technology was awarded with the ISO 9001: 2015 Certificate on 11.02.2021 (Thursday) at 3.30 pm. The certificate was handed over by Mr. S.Loganathan, General Manager, TÜV SÜD South Asia Pvt. Ltd, Coimbatore & Mr. Arun Christy, Manager, TÜV SÜD South Asia Pvt. Ltd, Coimbatore. The certificate was received by Mr.Aravind Rajendran, CEO, KGiSL Educational Institutions, Coimbatore & Dr.S.Suresh Kumar, Vice Principal, KGiSL Institute of Technology, Coimbatore.

The National Institutional Ranking Framework (NIRF) is a methodology adopted by the Ministry of Human Resource Development (MHRD), Government of India, to rank institutions of higher education in India. Dr. R Arun Chakravarthy, Associate Professor, Department of Information Technology, KGiSL Institute of Technology has applied for the participation in National Institutional Ranking Framework (NIRF) India rankings 2021.

Head of the Institution: Dr.V Vijaya Chamundeeswari

Nodal Officer: Dr. R Arun Chakravarthy



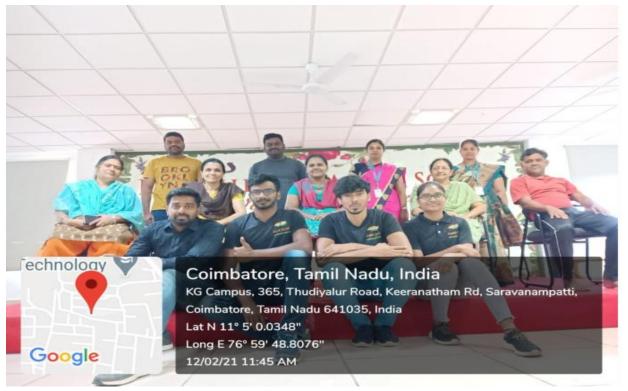




Ministry of Human Resource Development Government of India

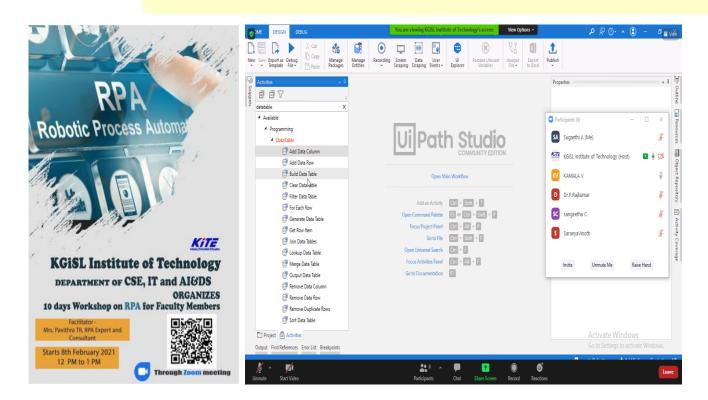


NATIONAL INSTITUTIONAL RANKING FRAMEWORK



Our college, KGiSL Institute of Technology sponsored 5 days **Physiotherapy session** to faculty members by the team "**Fame Club, Coimbatore**" which started from 10.02.2021. Faculties from the **Department of Computer Science and Engineering** availed the service.

## **Robotic Process Automation**



A workshop on "Robotic Process Automation", 10 days programme organized by the **Department of Computer Science and Engineering**, Information Technology and Artificial Intelligence and Data Science was presented by Mrs. Pavithra TR, RPA Expert and Consultant. The programme commenced from 08.02.2021.

## **Faculty Promotions**



**Dr. Venkateshwaran Loganathan,** the former Head of IT Department has been promoted as the Dean of Computing Science, Head Department of Computer Science and Engineering.





**Prof.Srikanth.J,** the former Head of CSE Department has been promoted as Director, Research and Development (R & D), KGiSL Institute of Technology.

**Dr.J.Rejina Parvin** has been promoted as Professor and Head of the Department of Electronics and Communication Engineering.



HoD Incharge - IT

R&D



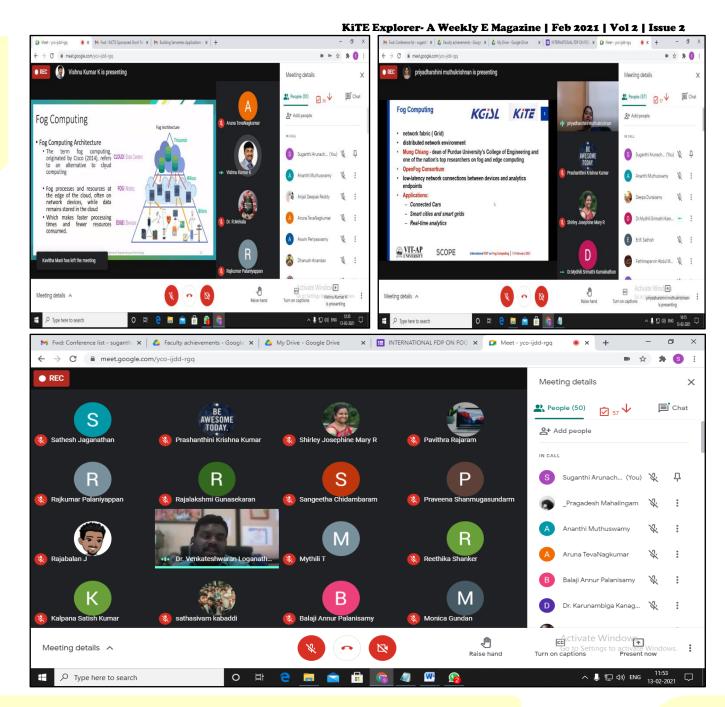
**Mr. Joel Anandraj** has been promoted as HOD -In charge, Department of Information Technology.

#### **CSE - International FDP on FoG**

An International Faculty Development Progamme Computing" "Fog was organized Professor, Dr.P.Rajkumar, **Department** of Computer Science and **Engineering** 12.02.2021 to 13.02.2021. The speakers were from Reputed institutions, Universities and Industries. The dettails are as follows.

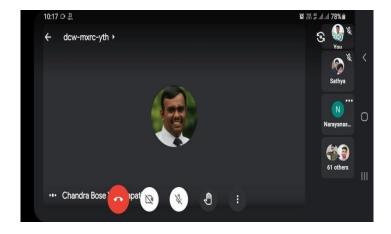
- 1. Dr.V.Sakthivel, Assistant Professor senior grade, Vellore Institute of Technology, Chennai campus.
- 2. Dr.K.Vishnu kumar, Associate Professor, KPR Institute of Engineering and Technology, Coimbatore.
- 3. Dr.S.Rakoth kandhan, Professor, JITS, Warangal, Telangana.
- 4. Dr.M.Priyadharshini, Assistant Professor senior grade, Vellore Institute of Technology, AP campus.
- 5. Dr. Venkateshwaran Loganathan, Dean of Computing Science and Head/CSE, KGiSL Institute of Technology, Coimbatore.
- 6. Mr. Vinodh ravi, Associate Cloud Engineering, Goldman sachs, New York.





### **Meetings & Discussions**

Mech



Cell Coordinator **Exam Department Exam Cell Coordinator** conducted an Online Students' Meeting on 07.02.2021 at 10.00 a.m. explain the Anna University Online **Exam Guidelines** Instructions to the Second year Mechanical Students through Google Meet. And also they gave solutions to the problems faced by the third and final year students during their online examinations.

**Department Faculty Meeting** was conducted on 08.02.2021 at 3.30 p.m. for discussing the various activities such Review of as previous meeting held on 01.02.2021, E-Magazine, **Updating** Faculty personal file, Lab maintenance report, Manual, Records and Ticket Status, Activities as per MOU, AQIS proposal. Updating Quality of objectives, Updating of Activity status report, Admission related activities, Placement oriented programme, New MOU, Consultancy, Internship, Anna University Online Exam, AU Affiliation related activities, Placement for Final Year Students and Academic activities.





The Department of Information Technology, conducted a faculty meeting on 09.02.2021. The agenda of the meeting are as follows:

- Anna University Affiliation
- Academic performance record
- Course file
- Internal Test Schedule.

The Department of Information Technology, conducted a faculty meeting on 11.02.2021. The agenda of the meeting are as follows:

- AU affiliation file
- Quality Objectives
- Course file
- National conference.

Civil Department faculty Meeting was held on 10.2.2021 in Google meet at 4.00 p.m. The following points were discussed

- A discussion is made with class advisor to Payment of passed out and regular students fees dues pending.
- Course file completion for the current semester and upcoming semester.
- A discussion is made with faculties for conduction of our department seminar regarding
- Title and date selection
- Speakers confirmation
- · Overall department activities.



Civil

**CSE** 



A **Department Meeting** was conducted by the **Department of Computer Science and Engineering** to assess the progress of various activities Head of the Department, Academic coordinators and all faculties of the department were a part of the meeting.

#### Agenda:

University Exam results and University rank, Student's attendance, Department events, Faculty/Student publications, Faculty participation, Implant and Internship training, Placement and Training, MoU Sign, Association activities, Department clubs and Appraisal form.

Mech

Meeting The Faculty was conducted by the Head of the Prof. C. Department, Narayanaswamy in his cabin at 11.00 a.m. regarding Anna University Affiliation. In this to meeting, the files maintained for Anna University Affiliation, Faculty incharge for Individual Files and activities were discussed.





Class Advisor Meeting was conducted on 12.02.2021 to about various discuss department activities which includes Completion of First Year subject(Python) portion, Class Committee Meeting Plan. Internal Auditina. **Placement** activities and Internal Assessment I Test. Head of the Department, Academic Coordinators. Placement Coordinators and Class Advisors were a part of the meeting.

ECE Department meeting was held on 10.02.2021 at 11A.M in ECE HoD's Cabin. AGENDA:

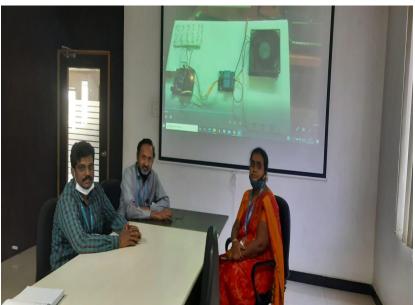
- 1. Admission Process
- 2. Placement / Internship Activities
- 3. AU Audit
- 4. Let's Create Tamil Nadu

ECE

## **ECE-Let's Create Tamil Nadu (Phase I)**

#### Project Evaluation





Let's Create Tamil Nadu, the event organized for the school students to showcase their talents on various domains like Home automation, Green Energy, Covid - 19 Issues, Health Care, Environmental Challenges. The Projects was evaluated on 12.02.2021 by Dr.S.Suresh Kumar, Vice Principal, Dr.J Rejina Parvin, HoD ECE & Dr.R.Jaikumar, Associate Professor, ECE.

## **Faculty Participation**



Ms. Preethi John Evelin/ AP, Department of Civil Engineering attended an online webinar on the title "How to peer review a review article" in Researcher academyon 13<sup>th</sup> February, 2021.



Ms.Jagedeswari/ AP- Department of Civil Engineering attended an online webinar on the title "How to peer review a review article" in Researcher academyon 13<sup>th</sup> February, 2021.







**Dr. K. Senthilkumar**, Associate Professor, Department of Science & Humanities of KGiSL Institute of Technology has actively participated the outreach Programme for College Professors on the topic "**Awareness on MOOCs**" organized by the Department of Mathematics, V.V.Vanniaperumal College for Women under DBT Star College Scheme on 01.02.2021 and also participated in the DBT Sponsored State Level seminar on Interdisciplinary Mathematical Sciences on "**How to write a Mathematical Documentation in Latex**" organized by Hindustan College of Arts and Science on 03.02.2021.









**Mrs. Mohanapriya G**, Assistant Professor, Department of Science & Humanities of KGiSL Institute of Technology participated in the following seminars:

1. DBT Sponsored State Level seminar on Interdisciplinary Mathematical Sciences on "How to write a Mathematical Documentation in Latex" organized by Hindustan College of Arts and Science on 03.02.2021. 2. A webinar on Intellectual Property Rights with Focus on Patents in Mathematics organized by Sri Sai Ram Engineering College, Chennai held on 03.02.2021. 3. "The Virtual Faculty Development Programme on Listening to Students Mathematical Voice (LSMV)" organized by Rathinam College of Arts and Science on 09.02.2021. 4. A National Webinar on "Real Analysis and its Applications" organized by Nishitha Degree College, Telangana on 11.02.2021.







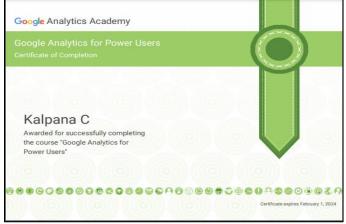


Mr.N.Jeeva , Assistant Professor, Department of ECE participated in AICTE Sponsored the Faculty Development Programme "Research Challenges and Issues in Wireless Communication Networks conducted by Sri Ramakrishna Institute of Technology from 25.01.2021 to 07.02.2021.

Dr.R.Jaikumar, Associate Professor, Department of ECE, participated in the Faculty Development Programme on "Internet of Things and Applications in 5G" conducted by Easwari Engineering College from 05.01.2021 to 09.01.2021.







Ms.Kalpana C participated in a webinar on "Soft Skills are Life Skills" organised by the Department of English, Arasu Engineering College, Kumbakonam on 10.02.2021 through online pedagogy. Also she successfully completed the course "Google Analytics for Power Users" from Google Analytics Academy.





Ms.Sruthi Mol P participated in a webinar on "Soft Skills are Life Skills" organised by the Department of English, Arasu Engineering College, Kumbakonam on 10.02.2021 through online pedagogy.







Ms.Shirley Josephine Mary R participated in a webinar on "Soft Skills are Life Skills" organised by the Department of English, Arasu Engineering College, Kumbakonam on 10.02.2021 through online pedagogy. Also, she successfully completed the module How to prepare a proposal for a review article from Researcher Academy.





Mr.Sathish R participated in a webinar on "Soft Skills are Life Skills" organised by the Department of English, Arasu Engineering College, Kumbakonam on 10.02.2021 through online pedagogy.



Prof. C. Narayanaswamy, Head of the Mechanical Engineering Department participated in a Webinar on "Salt-free Reactive Dyeing" organized by IE(I) Coimbatore Local Centre in association with Department of Textile Technology, Kumaraguru College of Technology, Coimbatore Conducted on 22.01.2021. Also, he participated in the Webinar on "Technology Development for Sustainable Energy Supply" organized by NSDF Shimla conducted on 05.02.2021.











ARASU ENGINEERING COLLEGE

CERTIFICATE OF PARTICIPATION

actively participated in the Webinar on "Soft Skills are Life

Skills" organised by the Department of English, Arasu

Engineering College, Kumbakonam on 10.02.2021 through

This is to certify that **Prof.Narayanaswamy.C** has

Prof. C. Narayanaswamy, Head of the Mechanical Engineering Department participated ATAL FDP on "3D Printing and Design" from 1.02.2021 to 05.02.2021. He participated in the AICTE sponsored six days STTP on "Hybrid Renewable Energy Systems and Waste to Energy - The Challenges and Sustainable Development" by New Horizon College of Engineering, Bangalore from 01.02.2021 to 06.02.2021. Also, he participated in a Webinar on "Soft Skills are Life Skills" organized by Department of English, Arasu Engineering College. Kumbakonam 10.02.2021 through on online pedagogy.





online pedagogy.



Mr. S. Premkumar, faculty of the Mechanical Engineering Department participated in a webinar on "Soft Skills are Life Skills" organized by Department of English, Arasu Engineering College, Kumbakonam on 10.02.2021 through online pedagogy.



Mr. V. Chandra Bose, faculty of the Mechanical Engineering Department participated in a webinar on "Soft Skills are Life Skills" organized by Department of English, Arasu Engineering College, Kumbakonam on 10.02.2021 through online pedagogy.





Mr. K. Karthick, faculty of Mechanical Engineering Department attended one day online Workshop on "Transforming Heuristic Academic Research into Useful Application Research (THARA-2021)" organized by SIMMAS, Chennai on 11.02.2021.



Prof.Srikanth.J, Director, R & D, participated in AICTE sponsored Short Term Training Programme on "Artificial Intelligence and Deep Learning" organized by Model Institute of Engineering and Technology, Jammu, from 27.01.2021 to 02.02.2021.







Ms.A.Suganthi, Assistant Professor, Department of Computer Science and Engineering participated in AICTE sponsored Short Term Training Programme on "Artificial Intelligence and Deep Learning" organized by Model Institute of Engineering and Technology, Jammu, from 27.01.2021 to 02.02.2021. Also, she participated in Virtual Workshop on "Virtual Reality for Human-Computer Interaction with Hands-On" conducted by SRM Institute of Science and Technology, Chennai from 04.02.2021 to 05.02.2021.







Ms.V.Kamala, Assistant Professor, Department of Computer Science and Engineering has participated in a Virtual Workshop on "Virtual Reality for Human-Computer Interaction with Hands-On" conducted by SRM Institute of Science and Technology, Chennai from 04.02.2021 to 05.02.2021.

Mr.R.Raja, Assistant Professor, Department of Computer Science and Engineering participated in a Virtual Workshop on "Virtual Reality for Human-Computer Interaction with Hands-On" conducted by SRM Institute of Science and Technology, Chennai from 04.02.2021 to 05.02.2021.









Ms.R.Jayashree, Assistant Professor, Department of Computer Science and Engineering participated in AICTE sponsored Short Term Training Programme on "Artificial Intelligence and Deep Learning" organized by Model Institute of Engineering and Technology, Jammu, from 27.01.2021 to 02.02.2021

Ms.K.Prashanthini, Assistant Professor, Department of Computer Science and Engineering participated in AICTE sponsored Short Term Training Programme on "Artificial Intelligence Deep and Learning" organized Model by Institute of Engineering and Technology. Jammu, from 27.01.2021 to 02.02.2021.









Ms.T.N.Aruna, Assistant Professor, Department of Computer Science and Engineering participated in AICTE sponsored Short Term Training Programme on "Artificial Intelligence and Deep Learning" organized by Model Institute of Engineering and Technology, Jammu, from 27.01.2021 to 02.02.2021



Ms.M.Shanthini, Assistant Professor, CSE participated in AICTE sponsored Short Term Training Programme on "Artificial Intelligence and Deep Learning" organized by Model Institute of Engineering and Technology, Jammu, from 27.01.2021 to 02.02.2021. Also she participated in AICTE training and Learning(ATAL) Academy online FDP on "Data Science" organized by National Institute of Technology, Agartala, from 01.02.2021 to 05.02.2021.









Ms.K.Poongothai, Assistant Professor, Department of Computer Science and Engineering participated in AICTE sponsored Short Term Training Programme on "Artificial Intelligence and Deep Learning" organized by Model Institute of Engineering and Technology, Jammu, from 27.01.2021 to 02.02.2021. Also she participated in Virtual Workshop on "Virtual Reality for Human-Computer Interaction with Hands-On" conducted by SRM Institute of Science and Technology, Chennai from 04.02.2021 to 05.02.2021.



## VELALAR COLLEGE OF ENGINEERING AND TECHNOLOGY, ERODE-12, TAMILNADU. (AUTONOMOUS)

(Accredited by NAAC with 'A' grade)

## DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING (Accredited by NBA)

CERTIFICATE OF PARTICIPATION

This is to certify that Ms.Poongothai K Assistant Professor of KGiSL Institute of Technology

has successfully completed AICTE sponsored Six-days online Short Term Training Program on "Internet of Things(IoT) with Blockchain - Applications and Challenges" (Series III) from 1.02.2021 to 6.2.2021 organized by Department of Computer Science and Engineering.

Latha Joth

COORDINATOR
Dr V LATHA LOTHI

HoD HoD

P. Jayachandor

Prof.P.JAYACHANDAR

PRINCIPAL Dr.M.JAYARAMAN Ms.K.Poongothai, Assistant Professor, Department of Computer Science and Engineering participated in AICTE sponsored six days online Short Term Training Programme on "Internet of with Things(IOT) **Blockchain Applications** and Challenges" Velalar organized by College of Engineering and Technology, Erode, from 01.02.2021 to 06.02.2021



Ms.C.Sangeetha, Assistant Professor, Department of Computer Science and Engineering participated in AICTE sponsored six days online Short Term Training Programme on "Internet of Things(IOT) with Blockchain – Applications and Challenges" organized by Velalar College of Engineering and Technology, Erode, from 01.02.2021 to 06.02.2021.



Faculty of Engineering and Technology School of Computing Department of Software Engineering



This is to certify that, Mrs. C.SANGEETHA, ASSISTANT PROFESSOR of KGISL INSTITUTE OF TECHNOLOGY, has attended Virtual Workshop titled "Virtual Reality for Human-Computer Interaction with Hands-On", on 4th & 5th Feburary 2021, Organised by Department of Software Engineering, SRM Institute of Science and Technology, Kattankulathur-603 203.

Dr.C.Lakshmi Convener- HOD/SW



Faculty of Engineering and Technology School of Computing Department of Software Engineering



#### **CERTIFICATE OF APPRECIATION**

This is to certify that , Mrs. SARAINYA S, ASSISTAINT PROFESSOR of KGISL INSTITUTE OF TECHNOLOGY, has attended Virtual Workshop titled "Virtual Reality for Human-Computer Interaction with Hands-On", on 4th & 5th Feburary 2021, Organised by Department of Software Engineering, SRM Institute of Science and Technology, Kattankulathur-603 203.





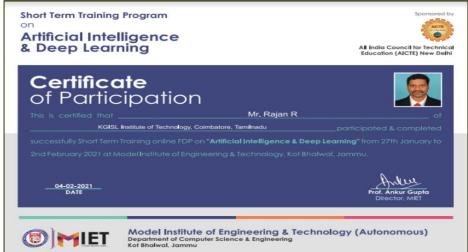
Ms.S.Saranya, Assistant Professor, Department of Computer Science and Engineering participated in Virtual Workshop on "Virtual Reality for Human-Computer Interaction with Hands-On" conducted by SRM Institute of Science and Technology, Chennai from 04.02.2021 to 05.02.2021.



**Dr.Rajkumar P,** Professor, Department of Computer Science and Engineering participated in AICTE training and Learning(ATAL) Academy online FDP on "AI – **Machine Learning and Optimization**" organized by Indian Institute of Information Technology, Allahabad, from 01.02.2021 to 05.02.2021.Also, he participated in AICTE raining and Learning(ATAL) Academy online FDP on "**Computer Science & Biology**" organized by Kakatiya Institute of Technology and Science, from 01.02.2021 to 05.02.2021.

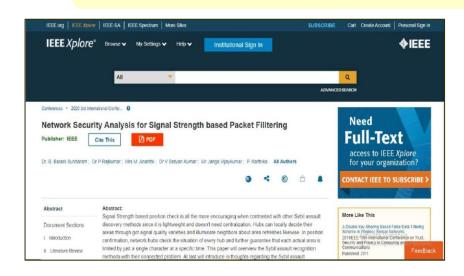






Mr.R.Rajan, **Assistant** Professor, Department of Computer Science and Engineering participated in sponsored AICTE **Short** Term Training Programme on "Artificial Intelligence and Deep Learning" organized by Model Institute Engineering and Technology, Jammu from 27.01.2021 to 02.02.2021

## **Faculty Publication**



Dr.Rajkumar P, Professor, Department of Computer Science and Engineering published a Research paper titled "Network Security Analysis for Signal Strength based Packet Filtering" in 3rd International Conference on Intelligent Sustainable Systems (ICISS), conducted 3.12.2020 during 05.12.2020 (Indexed in IEEE Explore Digital Library).

## Know About - Location-based mobile marketing FAQs

**Dr.RajkumarP,** Professor, Department of Computer Science and Engineering has shared few points on the Technical topic "**Location-based mobile marketing FAQs**".

#### **FAQS**

#### 1. What is location-based marketing?

Location-based services (LBS) use real-time geographical data from a mobile device to provide information, entertainment and security. Location-based marketing (LBM) is one of the location-based services.

<u>Location-based marketing</u> is a direct marketing strategy that uses a device's geo-data to alert the users about the offerings of businesses relevant to their location.

For example, Ridesharing apps like Uber and LYFT use the tagged-location in Snapchat to promote their transportation services. Snapchat provides an in-app call-to-action (CTA) for its users to book an Uber/LYFT ride to the location tagged in the picture that they are viewing.

## 2. What is the difference between location-based advertising and location-based promotion?

Location-based advertising and location-based promotions are the subdomains of location-based marketing. Location-based advertising is done to build brand awareness, whereas location-based promotion is used to push short-term sales.

#### 3. What is "radius targeting"?

Radius targeting, also referred to as proximity targeting is a location-based marketing technology that allows businesses to target the people in the radius around a particular point of location. Radius targeted advertising is done using technologies like <u>GPS, RFID, NFC and Beacon.</u>

Let's say you have a hotel close to the airport. You could run radius targeted campaigns at the airport for the availability of rooms. Passengers who missed a connecting flight or got re-routed due to weather conditions might find these campaigns extremely useful.

#### 4. What is the difference between geofencing and proximity marketing?

Geofencing is one of the radius targeting methods that use GPS and/or RFID to create a virtual fence around the user's location. Ads are then shown to users who enter that geofence. Geofencing is especially helpful when you need to target large areas ranging from over 50,000 meters to anything less. It is beneficial for attracting customers however; marketers need a more accurate way to target customer's in-store where messages have to be extremely contextual and relevant.

#### **Get Started With Geofencing**

For a more personalised communication, marketers rely on <u>proximity marketing</u>. It is advisable to opt for proximity marketing for target areas ranging from 10 meters to 300 meters. Proximity marketing can be achieved by technologies such as RFID, NFC, QR codes and Bluetooth beacons. Each technology has its own set of capabilities and limitations. However, given the most popular proximity use-cases, Bluetooth beacon technology is the most flexible and optimal proximity marketing technology.

#### 5. What is the difference between location-based marketing and proximity marketing?

Proximity marketing is the subset of location-based marketing. Both these forms of marketing target customers based on geographical positioning. The difference essentially lies in the radius of targeting. Proximity marketing is a more granular form of marketing. It can be as specific as 10 meters around a painting at a museum or, 50 meters around a newly launched car in a dealership. Location-based marketing, however, is not as accurate and targeted as the previous form.

A detailed comparison between proximity marketing and location-based marketing

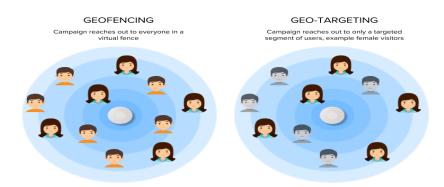
#### Which of the two is recommended for your business?

Depending on the use case you want to use it for, you can choose between proximity marketing and location-based marketing. If the use-case is precise in nature and wants to address a smaller region, opt for proximity marketing. On the other hand, if use-case involves a larger radius, for example, a few kilometres then opt for location-based marketing.

#### 6. What is the geo-targeting?

<u>Geo-targeting</u> is technically a subdomain of geo-fencing that targets only people who match specific criteria. Geo-targeting determines the targeting criteria using demographics, interests, and behaviours.

Unlike geofencing that promotes a generic offer to everyone in the targeted radius, geo-targeting promotes only to a specific crowd. For example, promoting loyalty programs only to those customers of your business.



#### 7. What is Geo-conquesting?

<u>Geo-conquesting</u> is a location-based marketing technology that focuses on attracting the customers of competitors towards your business using location-based ads. These ads target only the customers of your rivals and convince them that your products/services/offers are better than that of your competitors.

#### 8. What is geo zone conversion reporting?

Geo Zone Conversion or location-based conversion reporting is the method of using location-based services to track conversions both online and offline.

For example, using <u>beacon analytics</u> in a retail store to analyse footfall metrics, most visited and least visited sections, traffic at the billing counter etc. This analysis can give you a clear insight of the difference between how many people visited your store and how many people bought your merchandise. These data will be of great use when you optimise your business.

#### 9. How can you target the audience who have turned off location on their smartphones?

#### KiTE Explorer- A Weekly E Magazine | Feb 2021 | Vol 2 | Issue 2

Google actually tracks location information from Android devices even if they have location services disabled. Google proclaims that it's good for people to allow themselves to be tracked and it is well known that the company keeps the user's private data secure.

<u>Users have to manually change the settings on their phone</u> to prevent Google from sending them location-based suggestions.

#### 10. In what ways are Bluetooth Beacons better than GPS?

- Beacons don't require any internet connectivity to receive notifications.
- Beacons can track indoor movements but GPS cannot
- Beacons are faster than GPS
- Beacons are more precise

Location-based marketing works the best when businesses make beacons and GPS work in tandem.

<u>Download our eBook</u> that comprehensively compares beacons with other proximity technologies

#### 11. What are some good examples of brands using location-based marketing?

**Adidas**: in 2013, Adidas linked their search campaigns with location extensions. They drove the customers who were searching for an Adidas store straight to the store locator page on the brand's site. As a result, one in every five customers who clicked on the store locator page ended up visiting the store. This campaign resulted in a <u>680% increment in ROI</u>.

#### **Student Activities**



9

Suraj K of II CSE B has completed Level – I in Web Developer Essentials conducted by Crio Winter of Doing 2021.

Ms.Mansi K Vachhani of final year IT had participated in the six days AICTE sponsored short term training program (online) on "Art of rejuvenating the minds of students to overcome Socio – Economic issues and manage stress" organized by the Department of Instrumentation and Control Engineering, Tamilnadu College of Engineering, from 25th Jan, 2021 to 30th Jan, 2021 during COVID-19 national wide lockdown period.









**Rajaha Muthiaha C** of II CSE B has participated in the quiz on the topic "**VLSI Technology**" conducted by TechieGen. Also, he participated in the quiz on the topic "**Artificial intelligence**" conducted by TechieGen

## Distinguished Alumni's - Voice

KGiSL Institute of technology
has served a platform to
excel in academics.
Placement training and add
on courses was very helpful
in getting placed.



Sneha Mol (ECE) (2015-19)
Assosiate Analysist, Wipro technologies



Suriya Kumar N (ECE) (2008-2012) Robert Bosch There were plenty of support and motivation provided by the lecturers. KiTE provided internship and placement opportunities even for the first batch of passed out students. I belong to the first batch There of passed out and can proudly tell KiTE did their best in grooming students and bringing out the best in them